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## Intellectual Property Conference in Nanjing Draws International Audience

"From the Lab to the Market," a two-day conference on Intellectual Property (IP) Management organized by the University of Wisconsin Law School's East Asian Legal Studies Center in cooperation with Nanjing University and the Wisconsin Alumni Research Foundation (WARF), brought participants to Nanjing University, Nanjing, in October 2008 to assess intellectual property issues in China and elsewhere.

The program featured speakers from Nanjing University, the Wisconsin Alumni Research Foundation (WARF) at the University of Wisconsin-Madison, and experts from fields of law and business.

Dr. Carl Gulbrandsen, the Managing Director of WARF, who holds a Ph.D. in Physiology and a J.D. from the UW Law School, presented the October 18 keynote address: "The Bayh-Dole Act: Wisconsin Roots and Inspired Public Policy."

Looking back on the event, Gulbrandsen commented, "The conference was a great step toward establishing a strong contact with an important market for the State and the Law School. It was also great to find out that the Nanjing law school Dean is a Badger, as is the Vice President of Nanjing University. It was a great example of the Wisconsin Idea in action."

Other Madison participants joining Gulbrandsen in Nanjing were Craig Christianson from WARF; Attorney Rochelle Klaskin of Godfrey & Kahn; Professor John Ohnesorge, Vice-Director of the Law

School's East Asian Legal Studies Center and a chief organizer of the conference; and UW Law School professors Allison Christians, Pilar Ossorio, and Shubha Ghosh.

Professor Ghosh commented, "The Nanjing conference provided a perfect opportunity for leading faculty at UW to meet their counterparts at Nanjing and have a fruitful conversation about commercialization and patent law in the U.S. and China."

Professor Ohnesorge, who is Co-Director of the UW-Madison China Initiative, commented on the Nanjing conference, "When our graduate Kening Li, of Pinsent Masons in Shanghai, came to us with the idea for this conference, Chuck Irish [Director of the East Asian Legal Studies Center] and I thought it looked like a great way for the East Asian Legal Studies Center to facilitate contacts among WARF, UW, the UW Law School faculty, Nanjing University, the Bar, the high-tech business community, and relevant Chinese government authorities. It was not the easiest event to coordinate, but we think the results show that it was worth the effort."



*“The session marks the beginning of a series of programs on Global Leadership that is prioritized as a key area of interest for UW corporate partners.”*

## Global Leadership Program at Abbott Laboratories

On October 7, 2008, the University of Wisconsin (UW) Executive School of Business, in conjunction with the Division of International Studies, presented the Global Leadership Program at Abbott Laboratories (Abbott) in North Chicago. It was a full day session led by University of Wisconsin professors John Ohnesorge and Shubha Ghosh of the law school and Edward Friedman of the political science department. The session marks the beginning of a series of programs on Global Leadership that is prioritized as a key area of

interest for UW corporate partners.

The program exposed Abbott's Operations Leadership Team to key industry and company-specific successes and failures, challenges and constraints, and strategies for long-term business activities specifically in China, India and the Asian region.

## John Ohnesorge Named Co-Director of UW-Madison China Initiative

University of Wisconsin Law School Professor John Ohnesorge has been named Co-Director of the new UW-Madison China Initiative, which is designed to promote global competence and to advance internationalization with respect to China.

The Initiative, announced by the UW-Madison Division of International Studies in 2008, has brought together a group of outstanding faculty, alumni, and leaders in business and government to bolster research and teaching about China, to create new partnerships between Chinese higher education institutions and the UW-Madison, and to develop plans for strategic engagements between China and the State of Wisconsin.

Ohnesorge, who is Vice-Director of the Law School's East Asian Legal Studies Center, commented, "I am honored to be able to help lead this important campus initiative, which will support teaching and scholarship on China here in Madison, as well as exchanges with Chinese universities and other institutions. Our East Asian Legal Studies Center has been moving ahead on these fronts for the past

several years, and events such as our October technology conference with WARF and Nanjing University mesh very well with the objectives of the China Initiative."

For more information on the upcoming conference, organized by the East Asian Legal Studies Center in partnership with the Wisconsin Alumni Research Foundation (WARF) and Nanjing University, see [http://law.wisc.edu/ealsc/uwnanda\\_ip\\_program.html](http://law.wisc.edu/ealsc/uwnanda_ip_program.html).

Ohnesorge will be Co-Director of the China Initiative for a two-year term. For more information on the goals and work of the Initiative, see <http://www.international.wisc.edu/china/about.html>.



Speakers and Panelists at Nanjing University

## UW-Madison is a leader in Fulbright fellows with top 10 ranking

UW-Madison ranked ninth among research universities in the number of student Fulbright fellows, according to data recently released by the Fulbright program.

The ranking is an improvement over last year, when the university ranked 11th.

Of the 20 UW-Madison students who received Fulbright Institute of International Education (IIE) fellowships for 2008-09, 17 accepted. In total, 1,450 U.S. citizens will travel abroad for the 2008-09 academic year through the Fulbright U.S. Student Program.

"Fulbright fellowships help students acquire the skills and knowledge they need to thrive in an increasingly global environment," says Gilles Bousquet, dean of the Division of International Studies and director of the International Institute. "We are proud that UW-Madison's students stand at the forefront of global competence and engagement; it is testimony to the strength of our area and international programs."

The Fulbright U.S. Student Program provides funding for one academic year of study, research or assistant teaching abroad. The program is sponsored by the U.S. State Department's Bureau of Educational and Cultural Affairs, with significant contributions from participating governments and host institutions.

In addition to the Fulbright IIE fellowships, six doctoral students from UW-Madison received Fulbright-Hays awards for dissertation research abroad.

Five faculty members also received grants through the Fulbright U.S. Scholar Program for researching and teaching. Bernadette Baker (education), Naomi C. Chesler (engineering), Nancy Kendall (education), Thomas Lipo (engineering) and Gregory Nemet (public affairs) will spend some of the year in Finland, Belgium, Mozambique, Norway and Germany, respectively.

In 2008-09, UW-Madison will also host 11 Fulbright Visiting Scholars from around the world who will conduct research and teach in the fields of civil engineering, philosophy,

food science and economic development, among others.

Since its establishment in 1946, under legislation introduced by the late Sen. J. William Fulbright of Arkansas, the program has provided 286,500 people with an opportunity to research and teach in different political, economic, educational and cultural institutions to exchange ideas and embark on joint ventures for the general welfare of the world's inhabitants.

Following is a list of UW-Madison students who received Fulbright awards for 2008-09, their destinations and their research areas.

### Fulbright IIE Fellowships:

- Health Akin, Indonesia, English Teaching Assistantship Abroad (ETA)
- Jill Baumgartner, China, public health
- Jocelyn Behm, China, biology
- Jason Colburn, European Union, law
- Claire Doughty, Germany, ETA
- Laura Heideman, Croatia, sociology
- Gregg Jamison, India, archaeology
- Keri Klika, Germany, ETA
- Elijah Lewien, Nepal, political science
- Timothy Lore, Germany, ETA
- Michael Olson, Netherlands, linguistics
- Sarah Park, Senegal, history
- Even Parks, Poland, engineering
- Kimberly Van Ryzin, Mexico, biology
- Amanda Volbert, teaching English as a foreign language, Czech Republic
- Michelle Wing, France, history
- Lynn Wolff, Germany, language and literature

### Fulbright Hays Doctoral Dissertation Research Abroad:

- Tamara Feinstein, Peru, history
- Leela Haazah, Kenya, environmental studies-land resources
- Joseph Harris, Thailand, sociology
- Tricia Olsen, Brazil, Mexico, political science
- Natalie Porter, Vietnam, anthropology
- Susan Rottman, Turkey, cultural anthropology




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We're on the Web!

*See us at:*  
<http://www.international.wisc.edu/China>

## Dr. Yuanyuan Shen Lectures on the Development of China's Food Safety Law

This fall The East Asian Legal Studies Center (EALSC) invited Dr. Yuanyuan Shen to present a talk on managing challenges of import safety in a global market. The lecture was titled "From Plan to Market: The Development of China's Food Safety Law."

Dr. Shen is a Lecturer in Economics at Brandeis University and a Lecturer on Law at Harvard Law School. She has also taught at Beijing University, the People's University of China, and the School of Law at Tsinghua University. Dr. Shen received her doctorate of law (SJD) from the University of Wisconsin and is also a

graduate of the People's University in Beijing and Harvard Law School.

The event was co-sponsored by Center for World Affairs and the Global Economy (WAGE), Global Legal Studies Center (GLSC), Wisconsin Project on Governance and Regulation (WISGAR), Food Research Institute (FRI), Center for Human Performance and Risk Analysis (CHPRA), and the Wisconsin China Initiative (WCI).

## Role of Law in Developing and Transition Societies

Professor Xin He from City University of Hong Kong Law School lectured on the role of courts in Chinese society as part of a speaker series on the "Role of Law in Developing and Transition Societies." The event sponsored by the Global Legal Studies Center with support from the Division of International Studies and the International Institute and Global Studies.

### About Our Organization...

Recognizing the importance of China to the economic and political future of Wisconsin and the United States, the Division of International Studies is convening an exceptional group of faculty, alumni, and leaders in business and government to bolster research and teaching about China, to create new partnerships between Chinese higher education institutions and the UW-Madison, and to develop plans for strategic engagements between China and the State of Wisconsin.